



# Opportunity is **knocking**

AARP NC: SBA-AARP PRESENTS

## Encore Entrepreneur **FORUM**

### Starting a business after 50+

**Want to learn how to start a business?**

**Want to expand a business you already own?**

**Want to find financial resources to support your business?**

*As a Forum participant, you will be able to:*

- Consult with SCORE counselors on your business plan
- Explore legal options and requirements
- Find necessary funding and financial resources
- Market your business on a budget
- Learn how to grow your business through social media

*A networking reception to meet fellow small business entrepreneurs and community members will immediately follow the Forum from 5 PM - 6 PM.*

*After registration, you will receive a parking pass with on-campus locations. The parking decks are not available.*

Opportunity is knocking at the SBA/SCORE/AARP Encore Entrepreneur Forum! Want to learn how to start a business? Want to expand a business you already own? Want to find financial resources to support your business? Make plans to attend the Encore Entrepreneur Forum at Cape Fear Community College's Union Station.

At the Forum, AARP, SBA, and SCORE will lead a panel discussion featuring experts in the areas of small business planning, small business marketing, and small business financing and offer free resources to support your small business efforts. In addition, SCORE counselors and other experts will host speed coaching sessions for anyone interested in starting or expanding a business.

## **June 23, 2015**

### **Daniels Hall**

### **502 North Front Street Cape Fear Community College Union Station**

## WILMINGTON, NC 28401

*For more information and to register:*

***[https://aarp.cvent.com/NC15SBA\\_AARPEncore](https://aarp.cvent.com/NC15SBA_AARPEncore)***