U.S. Small Business Administration

SAN FRANCISCO DISTRICT OFFICE

CLASS CALENDAR

M A Y 2019

CLASS	DATE	TIME	COST
SAN FRANCISCO SMALL BUSINESS WEEK CONFERENCE	**MAY 6 – MAY 10**		
Register online at: sbatrainings.eventbrite.com			
How to Start Your Business in San Francisco	Monday, May 6	8:30 am – 10:00 am	
Finding Money to Start Up and Grow a Small Business	Monday, May 6	10:30 am – 12:00 pm	
Starting a Small Business: Legal Considerations	Monday, May 6	1:00 pm – 2:30 pm	
Succeeding as a Freelancer	Monday, May 6	3:00 pm – 4:30 pm	
How to Make a Living Making Food	Tuesday, May 7	8:30 am – 10:00 am	
Leverage Business Credit to Help Your Business Grow	Tuesday, May 7	10:30 am – 12:00 pm	
How to Start and Grow an E-Commerce Empire	Tuesday, May 7	1:00 pm – 2:30 pm	
How to Survive as a Small Business Owner	Tuesday, May 7	3:00 pm – 4:30 pm	
Running an Environmentally Sustainable Business	Wednesday, May 8	8:30 am – 10:00 am	**FREE**
Money to Grow: Financing Your Business	Wednesday, May 8	10:30 am – 12:00 pm	
What is Your Digital Marketing Strategy?	Wednesday, May 8	1:00 pm – 2:30 pm	
Turning Conversations Into Sales	Wednesday, May 8	3:00 pm – 4:30 pm	
How to Understand and Approach Commercial Lease	Thursday, May 9	8:30 am – 10:00 am	
Be Your Own Landlord: Purchasing Commercial Real Estate for Your Business	Thursday, May 9	10:30 am – 12:00 pm	
How to Set Up and Track a Social Media Campaign	Thursday, May 9	1:00 pm – 2:30 pm	
Keeping the Business Going: Transition Your Business to the Next Generation Through Employee Ownership	Thursday, May 9	3:00 pm – 4:30 pm	
Selling to the Government and Corporations: An Insider's Guide	Friday, May 10	8:30 am – 12:00 pm	
Choosing the Right Entity for Your Business	Monday, May 20	12:00 pm – 1:30 pm	
SCORE – Register online at: SANFRANCISCO.SCORE.ORG			
How to Start and Manage a Successful Business	Thursday, May 2	8:30 am – 4:30 pm	$50.00
Do You Have the Assertiveness Skills to Run and Lead Your Business?	Friday, May 3	9:00 am – 12:00 pm	$45.00
Understanding the Financial Structure of Your Business	Friday, May 17	9:00 am – 12:00 pm	$45.00
Brand Activation through Storytelling	Tuesday, May 21	3:00 pm – 5:00 pm	$25.00
Road Map to Entrepreneurship: Build, Buy or Franchise?	Wednesday, May 22	10:00 am – 12:00 pm	$35.00
Learn How to Be a Better Negotiator	Friday, May 31	9:00 am – 12:00 pm	$45.00
SAN FRANCISCO SMALL BUSINESS DEVELOPMENT CENTER – Register online at: sfsbdc.org			
Business Entities For The California Small Business	Wednesday, May 22	2:30 pm to 3:30 pm	**FREE**

Location: All classes are at the San Francisco SBA Entrepreneur Center, 455 Market St., Suite 600, San Francisco, CA 94105

Questions: Visit SBA.gov/CA/SF, email SFOMail@sba.gov or call (415) 744-6820 Monday to Friday 8 a.m. - 4:30 p.m.

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