

# STARTING OR GROWING A VETERAN-OWNED BUSINESS

Sign up for Boots to Business Reboot, an entrepreneurship training program for veterans and their spouses.

## OWNING A VETERAN-OWNED SMALL BUSINESS

Veterans have the character, discipline and skills needed to succeed as small business owners and entrepreneurs. Wondering what it takes and how you can prepare? Enroll in Boots to Business Reboot.

## ABOUT BOOTS TO BUSINESS REBOOT

Boots to Business Reboot is a two step training program that provides participants an overview of business ownership as a career vocation, an outline and knowledge on the components of a business plan, a practical exercise in opportunity recognition, and an introduction to available public and private sector resources.

Step one is the Introduction to Entrepreneurship course eligible to Veterans of all eras, Servicemembers (including members of the National Guard and Reserves) and their spouses. This course is instructed by SBA and its partners who are skilled business advisors.

Step two is an eight-week online Foundations of Entrepreneurship course instructed by a consortium of professors and practitioners led by the Institute for Veterans and Military Families at Syracuse University.

Notes: i. A participant must complete the Introduction to Entrepreneurship course to be eligible for the Foundations of Entrepreneurship course. ii. Cosponsorship Authorization #15-2110-147. SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis. iii. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact: 202-205-6773 or Treva.hall@sba.gov.

Two Courses Held at  
WWBIC\* sites in Nov!!!

Racine 5<sup>th</sup> & 12<sup>th</sup>

245 Main St Ste 102

Madison 17<sup>th</sup>-18<sup>th</sup>

2300 S Park St. Ste 103

\*WI Women's Business Initiative Corp.

### For More Information:

Email: [frank.demarest@sba.gov](mailto:frank.demarest@sba.gov)

### To Register:

<http://boots2business.org/rebootapply/>

BROUGHT TO YOU LOCALLY BY:

The Boots to Business Reboot program is provided through the coordinated efforts of the SBA and the following valued partners:



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