



The SBA Office of Women's Business Ownership invites all entrepreneurs in the U.S. to compete for \$70,000 in cash prizes

# InnovateHER 2016: Innovating for Women Business Challenge

SBA, in partnership with Microsoft, is launching a nationwide prize competition to find the most innovative products and services that help impact and empower women's lives



A product or service that has a measurable impact on the lives of women and families



Has the potential for commercialization



Fills a need in the marketplace

Competitions will run locally **August through December 2, 2015.**

Visit [sba.gov/InnovateHER](http://sba.gov/InnovateHER) to learn more.

Final round will be held in the Washington, D.C. metro area during

**Women's History Month  
March 17, 2016**

National Finalists will have the opportunity to present a live pitch to a panel of expert judges and compete for up to **\$70,000** in cash prizes provided by Microsoft