

Boots to Business in Action

Michael Stacks, an active duty service member in the U.S. Navy, and his wife, Kerrie, achieved their dream of starting their own brewery by participating in the Boots to Business Program. Michael and Kerrie join the ranks of 70,000 service members and military spouses who have participated in the Boots to Business program since its start in 2013. Bold Mariner Brewing Company is now a thriving business in Norfolk, Virginia.



After serving eight years in the U.S. Air Force, Torrance Hart reached out to her local Veterans Business Outreach Center (VBOC) to help launch her custom gift box business Teak & Twine. Through the VBOC, Torrance attended Boots to Business where she learned techniques for evaluating her business and was connected to resources in her local community. The customized advice she received, from business counselors who helped her fine tune her supply line and promote her website, helped her grow her business.



How Do I Sign Up?

Connect to Boots to Business



Service
Members



Military
Spouses

Contact the transition office on your military installation to register for a Boots to Business course.

Connect to Boots to Business Reboot



Veterans
(all eras)



National Guard/
Reserve



Military
Spouses

- 1 Visit sbavets.force.com to view a list of upcoming Boots to Business Reboot courses in your area.
- 2 Create an account to join the B2B online community.
- 3 Request to attend your desired course date using your online B2B account.

CONTACT US

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LEARN MORE

www.sba.gov/bootstobusiness



from the U.S. Small Business Administration

An entrepreneurship education and training program for service members, veterans, National Guard and Reserve members, and military spouses

What is Boots to Business (B2B)?

Beginning Your Journey

The Introduction to Entrepreneurship course is the foundational piece of Boots to Business. This two-day in-person course provides participants with an introductory understanding of business ownership.

The course provides an overview of entrepreneurship and dives into applicable business ownership fundamentals. Participants are introduced to the skills, knowledge, and resources they need to launch a business.

Continuing Your Journey

Optional Courses

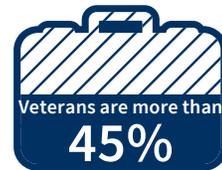
After completing the introductory course, participants can elect to further their study through a variety of online courses: B2B: Market Research, B2B Business Fundamentals, Special Topic Tracks, or B2B: Revenue Readiness.

Follow-on Support

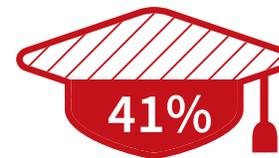
Boots to Business and Boots to Business Reboot participants are encouraged to take advantage of the many resources and services offered by the SBA and its partner network:



Why Should I Sign Up?



more likely to be self-employed than non-veterans¹



report education is the most helpful resource to them as an entrepreneur²



Over 1/3 of veteran business owners report learning directly relevant or transferable business skills while on active duty³

¹ SBA Office of Advocacy, Source data from U.S. Census Bureau, 2012 Survey of Business Owners, final release (December 2015)

² https://ivmf.syracuse.edu/wp-content/uploads/2017/11/InterimReport_Veteranpreneurship_11.3.17_finalDIGITAL.pdf

³ Waldman Associates, 2004; Entrepreneurship and Business Ownership in the Veteran Population.

FAQ

How much does the course cost?

Both Boots to Business and Boots to Business Reboot are free!

Can spouses attend?

Yes! All military spouses are eligible and encouraged to attend the Boots to Business and Boots to Business Reboot courses.

Where can I receive updates on the date and time of my course?

Join the Boots to Business community and receive updates at sbavets.force.com.

How can I access the online B2B follow-on courses?

Upon completion of the two-day "Introduction to Entrepreneurship" workshop, you are eligible to enroll in any of the B2B follow-on courses available at sbavets.force.com.

Who is Eligible to Attend?



Offered by the U.S. Small Business Administration (SBA) as a training track within the U.S. Department of Defense's Transition Assistance Program (TAP), this course is open to transitioning service members (including National Guard and Reserve) and their spouses on military installations worldwide.



Service Members



Military Spouses



No access to military installation? Offered by the SBA and its resource partners, Boots to Business Reboot brings the Boots to Business course off installations and into communities, extending access to veterans of all eras, National Guard and Reserve members, and military spouses.



Veterans (all eras)



National Guard/ Reserve



Military Spouses