



NEWS RELEASE

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Contact: Raul E. Cisneros
(202) 205-7654

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SBA Spanish Language Web Site Offers Online Course For Entrepreneurs

WASHINGTON – The U.S. Small Business Administration is offering an interactive online course for Spanish-speaking entrepreneurs on its Spanish language Web site, www.negocios.gov.

The 9-session interactive course – titled “My Own Business” – was developed by My Own Business, Inc., a nonprofit firm founded in 1992 by a successful entrepreneur to develop and provide educational materials on entrepreneurship. The courses cover such topics as writing a business plan, marketing and e-commerce, and are offered through a joint effort between the SBA and My Own Business Inc. to provide a free, comprehensive online entrepreneurship course for small business owners and aspiring entrepreneurs.

“We are very happy to provide this valuable educational tool on our Spanish language Web site,” said SBA Administrator Hector V. Barreto. “These courses help a prospective entrepreneur walk through the initial steps as they are getting ready to start their business. By taking the time to prepare themselves with training like this, entrepreneurs can better ensure the success of their businesses in the long term.”

The SBA established its Spanish language Web site a year ago. The site contains information about SBA programs and services and provides a wide range of useful information for entrepreneurs. Since its inception, the Web site has logged almost 3 million hits with the number of visitors steadily growing.

My Own Business, Inc., a nonprofit 501(c)(3) company, was founded by Phil Holland after the 1992 riots in Los Angeles. The successful founder of Yum Yum Donut Shops in 1970, Holland established My Own Business, Inc., to share his expertise and experience in creating successful entrepreneurial businesses with people in economically distressed neighborhoods. Yum Yum Donut Shops grew from a one-shop operation to become the largest privately owned chain of donut shops in the United States.

*For more information about SBA's programs for small businesses, call the SBA Answer Desk at 1-800 U ASK SBA or TDD 704-344-6640 or visit the SBA's extensive Web site at www.sba.gov. The SBA, in co-sponsorship with Staples, has introduced an online newsletter **SBA Solutions**. For a free subscription, go to <http://web.sba.gov/list> and select New **SBA Solutions Newsletter**.*

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