



# *News Release*

## **PRESS OFFICE**

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## ***SBA and IEEE-USA Partner to Promote Innovation, Job Growth***

**WASHINGTON** – Administrator Karen G. Mills has signed a strategic alliance memorandum with the IEEE-USA designed to expand opportunities for innovative small business entrepreneurs. The IEEE-USA (Institute of Electrical and Electronics Engineers) is a non-profit association of more than 200,000 engineers, scientists and allied professionals whose technical interests are established in electrical engineering, computer science, and related disciplines dedicated to fostering technological innovation and excellence.

“The SBA and IEEE-USA have joined together to help some of the nation’s most innovative entrepreneurs start and grow their businesses,” said Administrator Mills. “This cooperative agreement means that more technical businesses will be able to benefit from SBA programs, services and financial assistance as they create the jobs of the 21<sup>st</sup> century.”

IEEE-USA is a leading professional association for the advancement of technology in areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics among others.

“This agreement with the U.S. Small Business Administration is a win-win for the United States and IEEE members who are looking to start their own technology-based businesses,” IEEE-USA President Gordon Day said. “The American high-tech industry was created by individuals who had the vision and courage to create new products, companies and even whole industries based on little more than ideas and hard work. IEEE-USA is pleased to partner with SBA to help find and nurture America’s next generation of advanced technology companies and business leaders.”

Under the agreement SBA and IEEE-USA will coordinate efforts to support entrepreneurs in the technology and engineering fields, making it easier for start ups and established small businesses alike to get access to technical experts for business counseling and information about SBA programs.

The agreement was signed last week in a ceremony at the SBA headquarters in Washington, D.C. Gordon Day signed the agreement on behalf of IEEE’s U.S. division, representing 210,000 members.

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