



NEWS RELEASE

PRESS OFFICE

Release Date: July 3, 2002

Release Number: 02-36

Contact: David J. Hall (202) 205-6697

Internet Address: www.sba.gov/news/indexheadline.html

SBA ADMINISTRATOR APPOINTS DAVID W. FREDERICKSON AS HEAD OF FIELD OPERATIONS

WASHINGTON – Administrator Hector V. Barreto has appointed David W. Frederickson to head the U.S. Small Business Administration's Office of Field Operations. Frederickson is a seasoned professional with extensive experience in government service, corporate management, small business and media communications.

"David Frederickson brings a wealth of knowledge, business and government affairs savvy to the SBA, where he had a distinguished career during the Reagan Administration," said Administrator Barreto. **"I am very pleased to name him associate administrator for Field Operations, a position that is pivotal to accomplishing the SBA's mission of helping America's small businesses."**

As associate administrator for Field Operations, Frederickson will oversee the vast network of SBA's field offices in its 10 regions and 70 districts across the 50 states, Puerto Rico, Guam, the U.S. Virgin Islands and the Marshall Islands.

"It is a great and exciting opportunity to be back on the SBA team," said Frederickson. **"We have a President, an Administrator and a Deputy Administrator who have all been successful small business owners. Together, they have given us a vision and a mandate for the SBA to move ahead into the 21st Century, at the forefront of America's small business community. What a terrific time to lead the team in the field; out there where Main Street America does business!"**

In addition to his tenure as assistant administrator for Public Communications at the SBA during the Reagan Administration, Frederickson has been in public service for many years. He has held senior management positions at the Federal Highway Administration in the U.S. Department of Transportation, the U.S. Department of Energy and other federal agencies. As a small business owner he was involved in developing and producing, among others, America's Bicentennial Celebration, Liberty Weekend in the New York Harbor and, more recently, Vice President Dick Cheney's Salute to America's Veterans during last year's Inaugural.

Frederickson is married to the former Margaret Peers, a practicing pharmacist in Washington, D.C.

For more information about all of the SBA's programs for small businesses, call the SBA Answer Desk at 1-800 U ASK SBA or TDD 704-344-6640, or visit the SBA's Web site at <http://www.sba.gov>.

You can receive all of the SBA's News Releases via email. To subscribe, visit <http://web.sba.gov/list> and select "Press Office."

