



PRESS OFFICE

NEWS RELEASE

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SBA Strengthens Outreach Efforts to Spanish-speaking Community *New Print, Electronic Material Added to Promotional Resources*

WASHINGTON – The U.S. Small Business Administration has published four new brochures in Spanish designed to provide its Spanish-speaking customers with additional, easy to use information about basic entrepreneurship and SBA resources.

Information for the Small Business Owner, How to Start Your own Business: A Practical Guide, How to Finance a Small Business, and Assistance for Small Businesses at Women's Business Centers are the latest additions to the growing selection of educational, informational resources available in Spanish from the SBA.

The tri-fold, color brochures are designed as easy-to-use, quick-reference material with valuable information on important subjects such as: how to start a business, how to write a business plan, how apply for a loan, where to get technical assistance, and more.

The SBA is making these brochures available to the general public through its district offices as well as through resource partners such as Small Business Development Centers and Women's Business Centers in areas with large Hispanic populations throughout the country. They also will be available in electronic, downloadable (PDF) format on the SBA's Spanish language Web site, at www.negocios.gov.

The brochures complement efforts undertaken by the SBA in the last two years to better provide information to the nation's Spanish speaking community. The SBA launched its Spanish-language portal www.negocios.gov in September 2002. Since then, the Web site has received more than 7 million hits.

The SBA is working to expand its reach within the Spanish-speaking community, the largest ethnic minority in the country. Hispanic-owned businesses are one of the most dynamic segments of the U.S. economy. They account for about 8 percent of all U.S. businesses (close to 2 million), with an annual revenue of nearly \$200 billion.

For more information about all of the SBA's programs for small businesses, visit the SBA's extensive Web site at <http://www.sba.gov> in English, or www.negocios.gov in Spanish.

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