



News Alert

PRESS OFFICE

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Small Business Week Issue Forums Will Feature Prominent Business, Academic, Political Figures

WASHINGTON – Calling all small business media. You are invited to attend and cover one or more of the key policy forums organized for National Small Business Week by the U.S. Small Business Administration.

These no fee, two-hour public forums will feature leading experts discussing key issues of critical importance to small businesses and to policymakers.

Keynote speeches by former Speaker Newt Gingrich, U.S. Trade Rep. Susan Schwab, and HHS Sec. Mike Leavitt will kick off policy panels on health care, trade, energy and procurement, and President Bush is expected to participate. An additional day of events in New York City will feature John Hope Bryant of Operation Hope and Michael Porter of Harvard Business School.

WHAT: EXECUTIVE POLICY FORUMS on critical issues that impact small business and the economy include:
Healthcare: Cost and Coverage: Healthcare Chicken and Egg Trade
Going Global: Accessing New Markets Energy
Meeting the Energy Challenge: Impacts & Opportunities for Small Business
Procurement: Secrets of Building Alliance Partnerships with Prime Contractors
Financial: Investing in the Future: Financing Inner City Businesses (in NYC)

WHERE: National Small Business Week
Mandarin Oriental Hotel, 1330 Maryland Ave. SW, Washington D.C.
And The Westin New York at Times Square, New York, NY

WHEN: April 21-25, 2008
Visit <http://www.nationalsmallbusinessweek.com/>
for registration and schedule details

SPECIAL FEATURE: If you can't attend, all key events, including the policy forums, will be available on SBA's free continuous streaming Web video at <http://www.nationalsmallbusinessweek.com/>

Please consider playing a role in National Small Business Week.