SBA Releases Humorous Radio Spot Featuring Ed McMahon

A humorous, new radio public service announcement, featuring entertainer Ed McMahon, is now available from the U.S. Small Business Administration.

The 30-second spot portrays a would-be sweepstakes winner who hears her doorbell ring, sees Ed McMahon and thinks she has won something.

In the spot McMahon tells her she can be a winner with the SBA. He advises, "Take it from me, Ed McMahon. If you are a small business owner … or dream of being one … the SBA has tools and services to help you.   For more information call 1-800-U-ASK-SBA or log onto our Web site at www.sba.gov."

The announcement closes with McMahon calling the woman back to claim her balloons.

SBA, Your Small Business Resource, provides help with starting, growing and financing your business; contracting opportunities; and recovering from disaster. It also provides small business owners a voice in the federal government.

Radio stations can download the public service announcement in MP3 or wav format by logging on to the SBA Web site at www.sba.gov; click on News & Events, then Audio/Video Releases; or go there directly by clicking: http://www.sba.gov/news/audvid.html

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Editor's Note: A script of the 30-second radio spot, "Door bell," is attached (please scroll down).

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Radio Public Service Announcement
U.S. Small Business Administration

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Title: Doorbell
Time: 30 Seconds
Talent: Ed McMahon

SFX: Doorbell Ringing

Woman: Oh … it's Ed McMahon! Did I win the sweepstakes?

Ed McMahon: No, but you can be a winner with the U.S. Small Business

Administration. Take it from me, Ed McMahon. If you are a small

business owner … or dream of being one … the SBA has tools and

services to help you.   For more information … call 1-800-U-ASK-

SBA. Or log onto our Web site at www.sba.gov.

Hey … where are you going?   Don't you want the balloons?

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