



NEWS ADVISORY

PRESS OFFICE

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Julie Stav To Appear On Live Web Chat Feature On SBA's Spanish Language Web Site

Top Financial Advisor To Host Session On March 24, 2004 At 2 P.M. EST.

WASHINGTON – The U.S. Small Business Administration announced today that Julie Stav, a top financial advisor and strong motivator for entrepreneurship will appear in a live web chat on its Spanish language Web site, www.negocios.gov. Ms. Stav will appear on Wednesday, March 24, 2004 at 2 p.m. EST (11 a.m. PST.) and will discuss how to start a new business and what the first steps are.

Previous live Web chat participants have included financial planner, advisor and author Louis Barajas and SBA Administrator Hector V. Barreto.

Since 1979, Ms. Stav has been educating and empowering thousands of people – in English and Spanish – by way of hundreds of financial planning seminars. As a result of her exposure in millions of American households through her media appearances, she is educating her audience to take control of their own destiny, plan their finances and invest wisely.

Her basic mission is to empower individuals from all walks of life to take charge of their financial future. Julie's expertise in making financial content understandable and her "anyone-can-do-it" approach makes her an excellent resource for all people seeking financial security, especially in today's unpredictable economic climate.

Julie is now hosting her own daily national radio show in Spanish on Univision Radio. In addition to her own columns, Julie Stav has been featured in numerous magazines and newspapers including the *Los Angeles Times*, *Boston Globe*, *Miami Herald*, *La Opinion* and front cover stories of *On Wall Street* and *Hispanic* magazine. Julie has also provided bi-weekly financial content for *Vanidades* magazine, a widely circulated Spanish language magazine.

Ms. Stav will answer questions for approximately 2 hours. To join the live Web chat, participants should go to www.negocios.gov and click on "Chat en Vivo." Participants wishing to ask a question for Ms. Stav prior to March 24 may also visit this same location and post their question.

Live Web chats are scheduled to take place on a monthly basis. For details on future live Web chats, the public can periodically visit www.negocios.gov.

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