



About

During National Small Business Week, September 22-24, the U.S. Small Business Administration shines a spotlight on our nation’s 31.7 million small businesses. Through community events across the country, we honor entrepreneurs whose achievements over the past year stand out. This year, we will place a greater emphasis on how small businesses have been able to pivot and retool in light of the pandemic.

This year’s free virtual conference will feature presentations by business experts, mentoring, and virtual networking all designed to help entrepreneurs retool, pivot, and come back stronger than ever before.

Award Winners

Get to know the National Small Business Week winners in your communities. The list of winners, along with their biographies, will be available on September 21 at www.sba.gov/nsbw/media.

Virtual Conference

The SBA will host a virtual conference on September 22-24 during National Small Business Week. Registration is free to the public, and attendees can participate in as many events as they want. The event will feature presentations by business experts, mentoring, and virtual networking all designed to help entrepreneurs retool, pivot, and come back stronger than ever before. For more details, check out: www.sba.gov/nsbw.

Event Website

www.sba.gov/nsbw

Press Releases

Get the latest National Small Business Week news at www.sba.gov/nsbw/media.

Join the Conversation

Help us spread the word about the importance of small business by using **#SmallBusinessWeek** in your social media posts. Don’t forget to tag us!

Channel	U.S. Small Business Administration
Facebook	https://facebook.com/SBAGov
Twitter	https://twitter.com/sbagov
Instagram	https://instagram.com/sbagov
LinkedIn	https://linkedin.com/company/us-small-business-administration



Graphics/Social Media Banners

Include high-resolution graphics in your social media posts and promotional materials that are available at www.sba.gov/nsbw/media.

Sample Email Message

During the National Small Business Week virtual conference on September 22-24, 2020, the U.S. Small Business Administration will spotlight America's outstanding small businesses and their perseverance and ability to pivot and overcome adversity during challenging times. The free virtual event also includes educational forums that aim to inspire entrepreneurs around the country as they recover and sustain their operations.

[Learn more](#)

Sample Social Media Messages During National Small Business Week:

All posts are optimized for Twitter and/or Facebook.

National Small Business Week

It's National #SmallBusinessWeek! Now more than ever, America's small businesses need our support. Show your support and learn how to help spread the word → www.sba.gov/nsbw

Happy National #SmallBusinessWeek! We are recognizing our nation's inspiring small businesses for their innovation and resilience this year. Get the details → www.sba.gov/nsbw

Small business owners not only make a living for themselves, they also make their neighborhoods vibrant places to live and work, demonstrating their resiliency and flexibility that is contributing to our nation's economic strength. #SmallBusinessWeek

It's time for National Small Business Week! From September 22-24, follow #SmallBusinessWeek for the latest news or visit www.sba.gov/nsbw.

Virtual Conference

Looking for resources to help your small business pivot and recover? Register for SBA's #SmallBusinessWeek virtual conference. → www.sba.gov/nsbw



These are challenging times, but thanks to the resilience of small businesses, America's economy and communities are bouncing back. Register for the National #SmallBusinessWeek virtual conference for tips on how to pivot and recover your business. → www.sba.gov/nsbw

It has been a challenging year, but small businesses across America are on the road to recovery. Learn about resources that can help you pivot to a new economy. Register for the National #SmallBusinessWeek virtual conference. → www.sba.gov/nsbw

Register for SBA's virtual conference on September 22-24 during National #SmallBusinessWeek. The event will feature presentations by business experts, mentoring, and virtual networking all designed to help entrepreneurs retool, pivot, and come back stronger than ever before. → www.sba.gov/nsbw