



About

National Small Business Week, May 1-7, 2022, is a time to honor and celebrate America’s entrepreneurs and innovative startups. This year’s theme, “Building a Better America through Entrepreneurship,” celebrates the resiliency and tenacity of America’s entrepreneurs who are doing their part to power our nation’s historic economic comeback.

Virtual Summit

During National Small Business Week, the SBA will hold its National Small Business Week Virtual Summit from May 2-5, 2022. This year’s summit will feature access to critical federal resources, educational workshops, and networking to help our nation’s entrepreneurs pivot and grow in the face of any challenge, seize new opportunities, and make sure the dream of starting a small business is in reach for every American.

The 2022 Small Business Persons of the Year award winners will also be honored during the virtual summit and the SBA will announce the 2022 National Small Business Person of the Year.

Registration is free to the public, and attendees can participate in as many events as they want. For more details, visit www.sba.gov/nsbw.

Event Website

www.sba.gov/nsbw

Press Releases

Get the latest National Small Business Week news at www.sba.gov/nsbw/media.

Join the Conversation

Help us spread the word about the importance of small business by using **#SmallBusinessWeek** in your social media posts. Don’t forget to tag us!

Channel	U.S. Small Business Administration
Facebook	https://facebook.com/SBAGov
Twitter	https://twitter.com/sbagov
Instagram	https://instagram.com/sbagov
LinkedIn	https://linkedin.com/company/us-small-business-administration



Graphics/Social Media Banners

Include high-resolution graphics in your social media posts and promotional materials that are available at www.sba.gov/nsbw/media.

Sample Email Blurb

During National Small Business Week, the U.S. Small Business Administration will hold its National Small Business Week Virtual Summit from May 2-5, 2022. Register for the free Virtual Summit for access to educational webinars, federal resources, and networking opportunities to help you start, grow, or recover your business.

For more information about National Small Business Week and to register for the Virtual Summit, visit www.sba.gov/nsbw.

Sample Social Media Messages

All posts are optimized for Twitter and/or Facebook.

Virtual Summit - [Share Pre-Event]

- Looking for resources to help your small business start, grow or recover? Register for SBA's #SmallBusinessWeek Virtual Summit. → www.sba.gov/nsbw
- Register for the National #SmallBusinessWeek Virtual Summit to learn about federal resources for small businesses and innovate startups from @SBAgov, @DeptofDefense, @DHSgov, @CommerceGov, @USEEOC, @FTC, @IRSsmallbiz, @USDAfsa, @USDOL, @USPS & @VAVetBiz → www.sba.gov/nsbw
- These are challenging times, but thanks to the resilience of small businesses, America's economy and communities are bouncing back. Register for the National #SmallBusinessWeek Virtual Summit for tips on how start, grow and recover your business. → www.sba.gov/nsbw
- Register for SBA's Virtual Summit on May 2-5 during National #SmallBusinessWeek. The event will feature presentations by business experts, mentoring, and virtual networking all designed to help entrepreneurs start, grow, and thrive. → www.sba.gov/nsbw

General Updates - [Share During Event]

- It's National #SmallBusinessWeek! Now more than ever, America's small businesses need our support. Show your support and learn how to help spread the word. → www.sba.gov/nsbw



- Happy National #SmallBusinessWeek! This year’s theme, “Building a Better America through Entrepreneurship,” celebrates the resiliency and tenacity of America’s entrepreneurs who are contributing to our nation’s historic economic comeback. More here → www.sba.gov/nsbw
- Small business owners not only make a living for themselves, but they also make their neighborhoods vibrant places to live and work. Support your local small businesses during National #SmallBusinessWeek and every day! More here → www.sba.gov/nsbw