

National Small Business Week Virtual Summit

May 2-3, 2023



11:00 AM - 6:30 PM ET / 8:00 AM - 3:30 PM PT

sba.gov/nsbw

TIME (ET)	SESSION	CO-SPONSORED BY
10:30 am	Welcome! Explore the Environment	
11:00 am – 12:00 pm	Visa Economic & Small Business Outlook - Recession: To Be or Not to Be?	Visa
12:05 pm – 1:05 pm	Embrace the Connected World: How to Leverage IoT for Small Business	T-Mobile
1:10 pm – 2:10 pm	Simple Steps to Write and Follow a Sustainable Business Plan that Ensures You Achieve Your Goals	SCORE
2:15 pm – 3:15 pm	Small Business Growth in the Age of AI: A Conversation on Trends, Opportunities, and Challenges	Microsoft
3:20 pm – 4:20 pm	Unlock the Power of AI in Email Marketing to Sell More	Constant Contact
4:25 pm – 5:25 pm	Getting Creative with Ads	Meta
5:30 pm – 6:30 pm	Cybersecurity & Your Small Business	Grow with Google

IN BETWEEN SESSIONS, MAKE SURE YOU CHECK OUT THESE ROOMS:

EXHIBIT HALL

Chat with our cosponsors and pick up free resources for your business.

MENTORING HALL

Get answers to your business questions from one of our experienced mentors.

NETWORKING LOUNGE

Make new connections with fellow aspiring entrepreneurs and small business owners.

INSPIRATION HALL

View small business success stories and get inspired to achieve greatness.

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May 2-3, 2023



10:00 AM - 6:30 PM ET / 7:00 AM - 3:30 PM PT

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TIME (ET)	SESSION	CO-SPONSORED BY
9:30 am	Welcome! Explore the Environment	
10:00 am – 11:00 am	Fueling Growth: The Impact Digitizing Payments Has On Your Business	Visa
11:05 am – 12:05 pm	Evolving Your Small Business with the Power of 5G	T-Mobile
12:10 pm – 1:10 pm	Small Business Payment Strategies to Optimize Your Payment Processes	Worldpay by FIS
1:15 pm – 2:15 pm	Future-Proofing Your Small Business for Long-Term Success	Pie Insurance
2:20 pm – 3:20 pm	The Future of Commerce: 2023 Edition	Square
3:25 pm – 4:25 pm	Growing Your Business and Making an Impact with E-Commerce	Amazon
4:30 pm – 5:30 pm	Tapping Tech to Elevate Performance, Productivity, and Profitability	Zebra
5:30 pm – 6:30 pm	Ushering in the Second Half of 2023: Key Insights for SMBs	TriNet

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