

# National Small Business Week Virtual Summit

May 2-3, 2023



11:00 AM - 6:30 PM ET / 8:00 AM - 3:30 PM PT

[sba.gov/nsbw](https://sba.gov/nsbw)

TIME (ET)	SESSION	CO-SPONSORED BY
10:30 am	Welcome! Explore the Environment	
11:00 am – 12:00 pm	Visa Economic & Small Business Outlook - Recession: To Be or Not to Be?	Visa
12:05 pm – 1:05 pm	Embrace the Connected World: How to Leverage IoT for Small Business	T-Mobile
1:10 pm – 2:10 pm	Simple Steps to Write and Follow a Sustainable Business Plan that Ensures You Achieve Your Goals	SCORE
2:15 pm – 3:15 pm	Small Business Growth in the Age of AI: A Conversation on Trends, Opportunities, and Challenges	Microsoft
3:20 pm – 4:20 pm	Unlock the Power of AI in Email Marketing to Sell More	Constant Contact
4:25 pm – 5:25 pm	Getting Creative with Ads	Meta
5:30 pm – 6:30 pm	Cybersecurity & Your Small Business	Grow with Google

## IN BETWEEN SESSIONS, MAKE SURE YOU CHECK OUT THESE ROOMS:

### EXHIBIT HALL

Chat with our cosponsors and pick up free resources for your business.

### MENTORING HALL

Get answers to your business questions from one of our experienced mentors.

### NETWORKING LOUNGE

Make new connections with fellow aspiring entrepreneurs and small business owners.

### INSPIRATION HALL

View small business success stories and get inspired to achieve greatness.



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May 2-3, 2023



10:00 AM - 6:30 PM ET / 7:00 AM - 3:30 PM PT

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TIME (ET)	SESSION	CO-SPONSORED BY
9:30 am	Welcome! Explore the Environment	
10:00 am – 11:00 am	Fueling Growth: A Discussion About Accelerating Your Business	Visa
11:05 am – 12:05 pm	Evolving Your Small Business with the Power of 5G	T-Mobile
12:10 pm – 1:10 pm	Small Business Payment Strategies to Optimize Your Payment Processes	Worldpay by FIS
1:15 pm – 2:15 pm	Future-Proofing Your Small Business for Long-Term Success	Pie Insurance
2:20 pm – 3:20 pm	The Future of Commerce: 2023 Edition	Square
3:25 pm – 4:25 pm	Growing Your Business and Making an Impact with E-Commerce	Amazon
4:30 pm – 5:30 pm	Tapping Tech to Elevate Performance, Productivity, and Profitability	Zebra
5:30 pm – 6:30 pm	Ushering in the Second Half of 2023: Key Insights for SMBs	TriNet

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