



# Social Media Guide

## 2024 National Small Business Week Awards

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### About

SBA is accepting nominations for the National Small Business Week awards which recognize SBA-assisted small businesses' inspirational achievements and contributions to their communities and our nation's economy. All nominations must be submitted electronically by 4 p.m. ET on December 7, 2023. The awards will be presented during the National Small Business Week awards ceremony in Washington, D.C. on April 28-29, 2024.

### Public Website

<https://www.sba.gov/nsbw>

### Hashtag

#SmallBusinessWeek

### Graphics

Graphics including social media tiles, GIF and headers are available in this [folder](#).

### Videos

The following promotional videos are available:

- Video 1: <https://youtu.be/koAxZyDLe00>
- Video 2: <https://youtu.be/1nLOWDWYf4k>
- Video 3: <https://youtu.be/IV8uTMNP5zc>

### Social Media Posts

- NOW OPEN! Nominations are being accepted for the SBA 2024 National #SmallBusinessWeek Awards, which recognize the achievements of small businesses and their contributions to America's economy. The deadline is no later than 4pm ET on December 7. More here: <https://www.sba.gov/nsbw>
- It's that time of year again! The SBA is now accepting award nominations for National Small Business Week 2024, including the Small Business Person of the Year. Get the details: <https://www.sba.gov/nsbw> #SmallBusinessWeek
- Do you have an amazing small business success story to tell? Submit your nomination for the 2024 National Small Business Week Awards: <https://www.sba.gov/nsbw> #SmallBusinessWeek



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- We're gearing up for National #SmallBusinessWeek 2024! If you're a small business owner or know a small business owner with an inspiring story to tell, submit a nomination. Learn more: <https://www.sba.gov/nsbw>
- Could 2024 be the year you win a National #SmallBusinessWeek Award? There's only one way to find out! Nominate your #smallbusiness by 4pm ET on December 7. Learn more: <https://www.sba.gov/nsbw>

### Email Blurbs

#### ***Long Blurb***

For over 50 years, National Small Business Week has recognized the outstanding achievements of America's small businesses for their contributions to their local communities, and to our nation's economy. America's small businesses are leading the way and helping refuel our economy with help from the Biden-Harris Administration.

The U.S. Small Business Administration (SBA) is currently accepting nominations for its 2024 National Small Business Week Awards, including the Small Business Person of the Year. All nominations must be submitted electronically no later than 4:00 p.m. ET on December 7, 2023. The awards will be presented during the National Small Business Week awards ceremony in Washington, D.C. on April 28-29, 2024.

[Learn more](#)

#### ***Short Blurb***

The National Small Business Week Awards are back! The SBA is now accepting nominations for its 2024 National Small Business Week Awards, including the Small Business Person of the Year. Could you be the next winner? Submit your nomination today.

[Learn more](#)